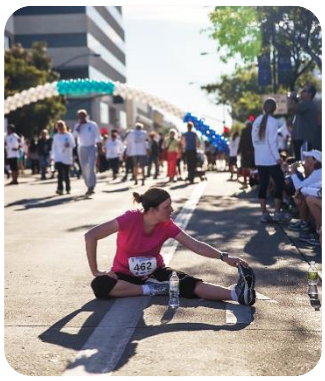
Burbank Community YMCA

2015 Turkey Trot Sponsorship Opportunities

Thanksgiving, November 26, 2015 (event day)



PRESENTING

($10,000 Cash or Combination Cash & In-kind donation* with a minimum of $5,000 cash)
-Sponsor Plaque
-Booth at Expo (table & chairs)
-Offer/Advertisement & Logo in Virtual Goodie Bag
-**Premium Placement** of Logo on **Race Bib**, Event Banner**,** Runner Shirt, Entry Form, **ALL** Promotional E-mail Blasts, & YMCA website
-Ten (10) Event Shirts

TITLE ($5,000 Cash, In-kind Donation* or Combination)

-Sponsor Plaque
-Booth at Expo (table & chairs)
-Offer/Advertisement & Logo in Virtual Goodie Bag
-**Premium Placement** of Logo on Event Banner**,** Runner Shirt, Entry Form, Promotional E-mail Blast, & YMCA website
-Ten (10) Event Shirts

MAJOR ($2,500 Cash, In-kind Donation* or Combination)

-Sponsor Plaque
-Booth at Expo (table & chairs)
-Offer/Advertisement & Logo in Virtual Goodie Bag
-**Logo on Event Banner,** Runner Shirt, Entry Form, Promotional E-mail Blast, & YMCA website
-Five (5) Event Shirts

EVENT ($1,000 Cash, In-kind Donation* or Combination)

-**Sponsor Plaque**
-**Booth at Expo (table & chairs)**
-Offer/Advertisement & Logo in Virtual Goodie Bag
-**Logo on Runner Shirt, Entry Form, Promotional E-mail Blast,** & YMCA website
-**One (1) Event Shirt**

BURBANK COMMUNITY YMCA
321 E. Magnolia Blvd, Burbank, CA 91502-1132
p 818.845.8551 f 818.845.0785 www.burbankymca.org

Burbank Community YMCA

2015 Turkey Trot Sponsorship Opportunities

Thanksgiving, November 26, 2015 (event day)

OFFICIAL $500 Cash, In-Kind Donation* or Combination)

-**Offer/Advertisement & Logo in Virtual Goodie Bag**
-**Logo on YMCA website**

COMMUNITY ($250 Cash, In-Kind Donation* or Combination)

-**Logo in Virtual Goodie bag**
-Name on YMCA website

FRIEND (Under $250 Cash, In-Kind Donation* or Combination)

-Name on YMCA website

Important Deadlines for Sponsor Inclusion in Turkey Trot Marketing

August 1, 2015 for inclusion on entry brochure
November 1, 2015 Submit Logo for Runner's Shirt, Event Banner & Race Bib
November 23, 2015 Submit Virtual Goodie Bag Offer/Advertisement & Confirm Expo Booth

***In-kind donations of the following are accepted:**

- Event related goods or services which offset budgeted expenses (e.g. stage, sound, decorations, printing, advertising space, certain marketing services, some water and food).
- Gift cards and gift certificates for local meals and services that can be used as prizes for Turkey Trot participants, volunteers and YMCA members are given credit up to $250.



BURBANK COMMUNITY YMCA
321 E. Magnolia Blvd, Burbank, CA 91502-1132
p 818.845.8551 f 818.845.0785 www.burbankymca.org

Burbank Community YMCA

2015 Turkey Trot Sponsorship Opportunities

Thanksgiving, November 26, 2015 (event day)

Burbank Community YMCA - 2015 Turkey Trot Sponsorship

SPONSORSHIP INFORMATION:

Name & Title:_____

Company:_____

Address:_____

City/State/Zip: _____Phone:_____

Email:_____

SPONSORSHIP LEVEL:
- ❒ Presenting ($10,000)
- ❒ Title ($5,000)
- ❒ Major ($2,500)
- ❒ Event ($1,000)
- ❒ Official ($500)
- ❒ Community ($250)
- ❒ Friend ($249 and under)

If a combination of cash and in-kind donation:
Cash $_____
In-kind $_____

I would like (check all that apply):
- ❒ Expo booth ($1,000+)
- ❒ Virtual goodie bag offer ($500+)

❒ **In-Kind Donation** (quantity:_____ $ value:_____)
Delivery method: ☐ Mail in ☐ Drop off at Y ☐ Needs to be picked up

Describe donation item: _____

_____

Payment: ☐ Check. Please make checks payable to **Burbank Community YMCA**
☐ VISA ☐ MasterCard ☐ AMEX

Name of card holder:_____

Card Number: _____Exp date_____CCV_____

Print ready artwork deadlines:
August 1, 2015 for inclusion on entry brochure
November 1, 2015 for inclusion on runner shirt, event banner & race bib

Contact person for artwork: _____

Phone:_____ E-mail: _____

All exhibitors must meet the approval of the Event committee, based upon the event purpose and YMCA mission.
For questions contact Yvette Herrera at 818-845-8551 x302 or Yvette@burbankymca.org
Please return form via fax, email or mail. Burbank Community YMCA Tax ID # 95-1664139

For office use:
❒ pymt recvd _____
❒ ty ltr send _____
❒ logo recvd _____

BURBANK COMMUNITY YMCA
321 E. Magnolia Blvd, Burbank, CA 91502-1132
p 818.845.8551 f 818.845.0785 www.burbankymca.org